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Updated: Skechers ad protest coming to Albuquerque

 January 27th, 2012 at 11:48 am by [Bill Diven](#) under [Community Affairs](#), [Photos](#)

A national protest by a greyhound advocates upset about a yet-to-air Super Bowl ad will hit Albuquerque Saturday.

GREY2K USA and Greyhound Companions of New Mexico plan to rally outside the Skechers shoe store at the Pavilions at San Mateo on Cutler Avenue NE from 11 a.m. to 1 p.m.

The groups, which oppose greyhound racing and accuse the Tucson Greyhound Park of abusive practices, has been critical of Skechers USA for filming its commercial at the Tucson track.

In the commercial, racing greyhounds are outpaced by a French bulldog name Mr. Quiggly whose paws are shod with Skechers.

Skechers has not commented on the protests although a news release claims the ad is "creating massive media excitement" for Mr. Quiggly.

Update: A spokesperson for Skechers later told KRQE News 13 the intended message of the commercial is the "spirit of the 'underdog'" being the big winner.



Mr. Quiggly. Skechers photo.

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One Response to "Updated: Skechers ad protest coming to Albuquerque"

[sally allen](#) says:
January 28, 2012 at 1:00 pm

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Bill Diven



KRQE.com Senior Web
Producer, News 13 Blog Editor

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The thinking on the part of Skechers is flawed on so many levels. It is demeaning to both breeds.... but a great break for the New Balance folks!

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